

TUESDAY TECH TIPS

A weekly update of real estate related tech news and tips

Need a change?

If you are a real estate agent in the Danville, San Ramon, Alamo, Diablo and Dublin area and you'd like to work with a broker that "gets" technology, come and talk with me!

I am the manager of Berkshire Hathaway Home Services Drysdale Properties offices in San Ramon and Danville. Let's explore the possibilities!

The Blog

For the past 9 years I have been publishing a weekly blog for real estate professionals. Each week I find some new app, software program or some new gadget that I think will be helpful to you in your business. Occasionally, I slip in a little sales training that I think you would find useful too.

And on rare occasions I publish a rant about something that rubbed me the wrong way. Check it out:

<http://www.RealtyTechBytes.com>



Why It Is Important To Have a Goal In Life?

"It is never too late to be what you might have been."
– **George Eliot**

Why set goals when you can live life without it? Isn't it that unguarded moments and spontaneous decisions are the ones that give color to one's numbered days? Those are the questions that might be playing in your mind when asked about your plans for the future and I won't tell you it's wrong to think that way. However, you cannot deny that sometimes, along the way of living that kind of life, you might get lost and think it hard to find your way back. Now, here is where goal setting plays its part. Here are some important reasons why having goals are necessary:

1. You Have Control Over Your Life

As absurd as this sounds, having a goal will not actually limit you but will give you more control over your life. Why? Because it directs you and helps you in choosing which road to take and which ones to set aside. With that, you will have a clearer picture of your destination in life, which will give you more time to plan and prepare for what you really need for the



Here are some useful Links

(For when I can't be there)

TopProducer Help

<http://www.topproducer.com/campus/top-producer/top-producer-help>

zipForms Help

<https://www.youtube.com/user/zipLogix/featured>

DocuSign Help

<https://support.docuSign.com/>

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future you choose.

2. You Will Know What To Prioritize

Your goals help you filter the most important things to do now from the ones that are only wasting your time. It will save you from exhausting all your time and energy into something you will eventually find trivial. With clear goals in your mind, you will know which ones deserve your precious time.

3. You Will More Likely Make Better Decisions

When your goals are set, it will most likely help you identify the right choices based on the long-term view of your purpose. You can always go back to your purpose—why you have these goals—and then come up with a decision when put in that kind of situation.

4. You Will Most Likely Stop Procrastinating

Because you know what to focus on and you have already organized your priorities, it will absolutely give you no time to daydream and simply procrastinate. You will have to be busy making your dreams happen.

5. You Will Take The Closer Path To Success

Goals guide you to where you want to be and help you determine what you really want to achieve. Just imagine that “goals” are like your path through a thick forest. Imagine having no trail to guide you when walking down the woods you aren't familiar with. Chances are, you'll get lost or worse, you will never find your way out. But with a goal to guide you, you know which road to take and that road leads you to where you need to be.

Lastly, goals will motivate you to start working on your future now. It's never too late to start as long as you know where you are going.