
TUESDAY TECH TIPS

A weekly update of real estate related tech news and tips

Need a change?

If you are a real estate agent in the Danville, San Ramon, Alamo, Diablo and Dublin area and you'd like to work with a broker that "gets" technology, come and talk with me!

I am the manager of Berkshire Hathaway Home Services Drysdale Properties offices in San Ramon and Danville. Let's explore the possibilities!

The Blog

For the past 9 years I have been publishing a weekly blog for real estate professionals. Each week I find some new app, software program or some new gadget that I think will be helpful to you in your business. Occasionally, I slip in a little sales training that I think you would find useful too.

And on rare occasions I publish a rant about something that rubbed me the wrong way. Check it out:

<http://www.RealtyTechBytes.com>



Easily create newsletters from stuff you find on the Internet!

If you have wanted to put together a newsletter to send to your clients, then you may have gotten as far as learning just how difficult that can be. For me the hardest part is coming up with content that is relevant to my target audience and then formatting it into the newsletter. And let's not forget that if you use content created by other people, then you need to make sure that you are giving proper attribution!

That is one of the things that I struggle with on a weekly basis for this blog and its accompanying newsletter. So you can imagine how happy I was to run across a web service that makes the process of curating content, making it available in a variety of formats and giving proper attribution as well.

They have a free version which is all that you really need to take it for a test drive. If you like it, you can unlock a number of great features that help you spread the content around for \$15.00 a month.

Here is what the creators have to say about link:

elink.io is the first visual bookmark publishing tool that helps you collect and share online content wherever your audience is. Our mission is to help people visually share



Here are some useful Links

(For when I can't be there)

TopProducer Help

<http://www.topproducer.com/campus/top-producer/top-producer-help>

zipForms Help

<https://www.youtube.com/user/zipLogix/featured>

DocuSign Help

<https://support.docuSign.com/>

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content that informs and inspires. We've built the simplest and fastest content curation tool in the world that helps our customers share the best of the web through a single web page, email newsletter or embed it on their websites. elink's users are collecting and sharing marketing material, research, online tools, product pages, educational material, digital portfolios, social content, news digests and much more.

elink is an all-in-one content curation tool that allows anyone to turn web links into beautiful newsletters, webpages and website embeds.

Here are some examples of what you can share:

RICH MEDIA - Curate interesting rich media from YouTube, Vimeo, TED videos & SlideShare presentations.

WEB CONTENT - Collect and share news stories, websites, products, articles, social content and more.

DOCUMENTS - Share online document links from Google Drive, Dropbox, Box, OneDrive, etc.

Once you have created your link, you can copy a link and then share it on your social media site, in emails and on websites.

If you use the Chrome browser, you can install an extension that makes it easy to add content when you find something interesting on the web. You just click on the little "e" in the menu bar of the browser and you are given the chance to save that URL in your elink account for later use when you want to create something to share.

You can personalize it with your picture, tagline and website links, and each link you create comes with social sharing buttons.

I created an elink that showcases some of the cool things that I found at Inman Connect in San Francisco 2016.

Check it out here: <https://elink.io/95762> and be sure to click on each item...then you'll know about some of the cool stuff I found at Inman AND you'll learn about what an elink can do!

Please share this newsletter with your friends!
