

TUESDAY TECH TIPS

A weekly update of real estate related tech news and tips

Need Help?

One of the more important things that you can do for your business is to make sure that you have up to date and accurate profiles on Zillow, Trulia and realtor.com. I can help you with that if you are not sure how to do it yourself.

How to Get Help

Simply visit <http://www.RealtyTechBytes.com/Hire-jerry> to learn how to hire me. Go ahead, do it!

The Blog

For the past 9 years I have been publishing a weekly blog for real estate professionals. Each week I find some new app, software program or some new gadget that I think will be helpful to you in your business. Occasionally, I slip in a little sales training that I think you would find useful too.

And on rare occasions I publish a rant about something that rubbed me the wrong way. Check it out:

<http://www.RealtyTechBytes.com>



Hook up with me in San Francisco?

Got plans for August 2nd through the 5th? Want to meet up with me in San Francisco and learn about the latest technology

available to the real estate industry, and how you could use it to grow your own business?

The reason I ask is that I have just been named as an Inman partner so that I can help them promote Inman Connect San Francisco. And as a perk to YOU, they have provided me with a discount code that you can use to knock \$200.00 off of the registration fee.

If you have never been to one of these before, let me tell you what goes on. As in any conference there are tons of presentations, panels and showcases to attend. There is an exhibition hall with tech exhibitors showing off their products, many of whom have “show specials”. In years past, there were was a special section where companies too small to be able to have a full sized booth can have a stand up table (these are real small) where they can explain their products. Some of these companies are so new to the market that you will never have heard of them. That doesn’t mean that they can be ignored...I have been able to gain access to some amazing software and products over the years that have gone on to become big time players!

And then there is the opportunity to connect or reconnect with brokers, agents and tech industry leaders as you



Here are some useful Links

(For when I can't be there)

TopProducer Help

<http://www.topproducer.com/campus/top-producer/top-producer-help>

zipForms Help

<https://www.youtube.com/user/zipLogix/featured>

DocuSign Help

<https://support.docusign.com/>

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wander through the hallways. Some of these chance encounters have led to some great opportunities for me.

Here is what the promo material they sent me has to say:

*August 2nd to 5th in San Francisco, the leaders of real estate will come together at Inman Connect to discover, debate and define **What's Next** for the industry. Celebrating its 20th year, Inman Connect is where innovation is celebrated, relationships are forged and deals are made.*

Join more than 3,500 real estate professionals at this can't miss event. Speakers include marketing legend Gary Vaynerchuck and many more.

Discover, Debate and Define What's Next:

- What's Next for Digital Marketing*
- What's Next for MLS, Customer and Rating Data*
- What's Next for Brokers and Franchises Threatened by Disruption*
- What's Next for Agent Success*

Learn more about Inman Connect. And secure your spot before tickets sell out. Use discount code <JerryKidd>.

What has me particularly excited is the opportunity to see and hear Gary Vaynerchuck! Gary took a New York City wine shop to international prominence and along the way he dramatically increased sales volume, through the use of social media. He has some good marketing info to share and is not to be missed.

So, type in or click this link and check it out.

<http://www.inman.com/inman-connect-sf-16/>

If you do decide that you want to go, be sure to use my discount code "JerryKidd" (Leave the "" off) and then let me know so that we can make plans to hook up in August in San Francisco!

Please share this newsletter with your friends!